



NO. 1-B-1942



The New Electro-Coated Personna Outshaves Gillette.

The Gillette Spoiler is a great razor blade. That's why we're so excited about the fact that we can outshave it.

We're not just saying this on the basis of our own tests. A leading independent consumer testing organization says people prefer our blade.

And they prefer it not just over Gillette. But over Schick and Wilkinson Double Edge, too.

And we'll do more than just say

our blade's the best. We'll send you a free pack of three blades so you can try them and see for yourself.

This offer is costing us a fortune. We can't afford to be wrong.

Just fill out the coupon below

To: Personna Blade Offer, P.O. Box 3890,
Westbury, New York 11590

Gentlemen:

☐ Check here for a free pack of three Electro-Coated Double Edge Personna Blades.

☐ Injector users: Check here for Electro-Coated Injector Blades (3 pack).

Name _____

Address _____

City _____ State _____ Zip _____

Offer limited to one item per family.
Offer expires May 31, 1988. While stocks supply the offering. Void where prohibited.



"Advanced Personna"
The Electro-Coated Blade.
Injector and Double Edge.